

# the place of silence

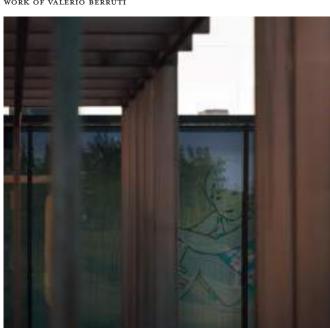
Come and listen to the sound of nature and that of your heart, in one place of beauty, delicacy, elegance.

ART, GASTRONOMY, SPORT.







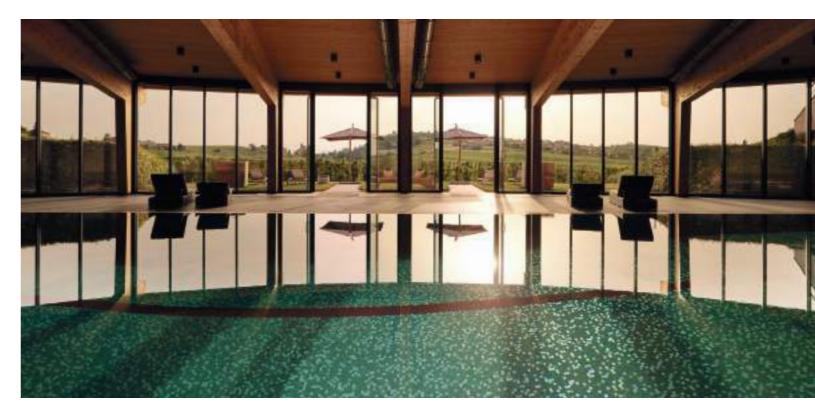




WORK OF VALERIO BERRUTI

4





SWIMMING POOL 25 MT

A MAGICAL PLACE.

Art meets Sport: in our mansions, contemporary art and professional sports facilities to make your stay at Relais Le Marne a unique experience in Europe.



LE MARNE IS LOCATED IN COSTIGLIOLE D'ASTI, IN THE AREA RECOGNIZED BY UNESCO AS A CULTURAL HERITAGE OF EXCEPTIONAL BEAUTY.





THE RELAIS IS SURROUNDED BY VINEYARDS AND PEACE, AND HAS 2 FARMHOUSES SIDE BY SIDE.

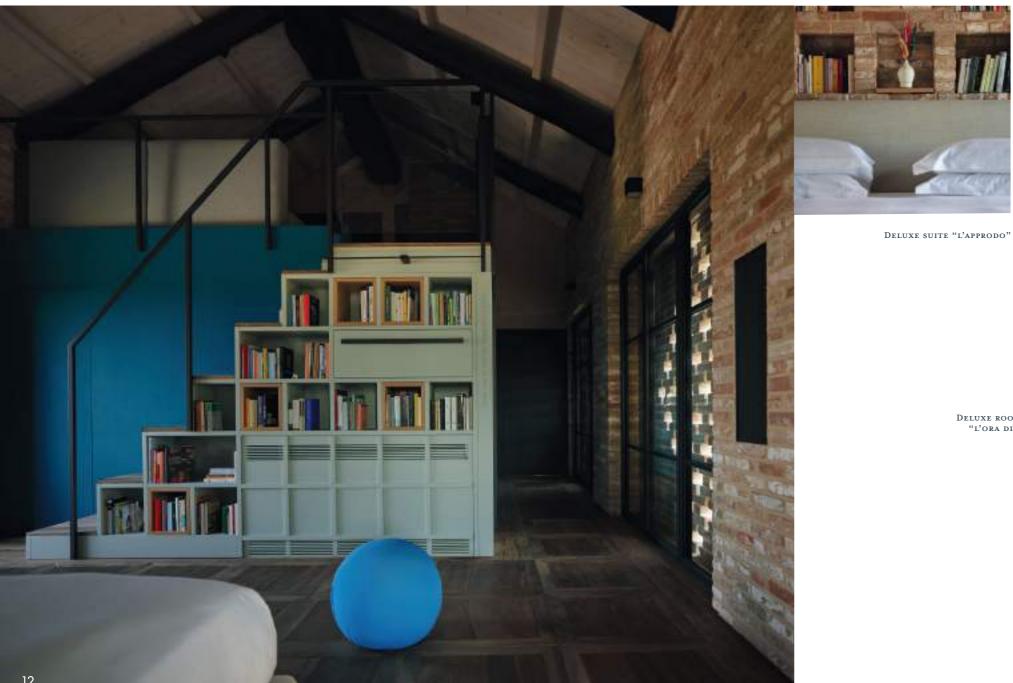


# the house of poets

On clearer days the view from the large windows opens to the valley behind.

An ever-changing natural framework, through which to contemplate the Monte Rosa chain and Monviso: an exciting spectacle.





Deluxe room "l'ora di grazia"



The House of Poets offers 5 rooms, dedicated to the poetry of 5 great Piedmontese authors. They were made in collaboration with great interpreters of Italian design and carpentry.

HIGH ITALIAN CARPENTRY





# the house of artists

The House of Artists offers 8 rooms, dedicated to the works of 8 contemporary artists.

Each room is inspired by the work of art it houses and which inspires its name. DELUXE ROOM "NUVOLE" INSPIRED BY UMBERTO GRATI



DELUXE ROOM "RAGTIME" INSPIRED BY BEPPE GIACOBBE

16



SUPERIOR ROOM "RIGOGOLO ROSSO" INSPIRED BY PAOLO RUI



JUNIOR SUITE "NOI SIAMO COLORE" INSPIRED BY ANNA GODEASSI

1 Suite

2 Junior Suite 1 Superior Room 4 Deluxe Room





Wellness

LISTEN TO YOURSELF. SWIM THROUGH THE VINEYARDS.



# the swimming pool

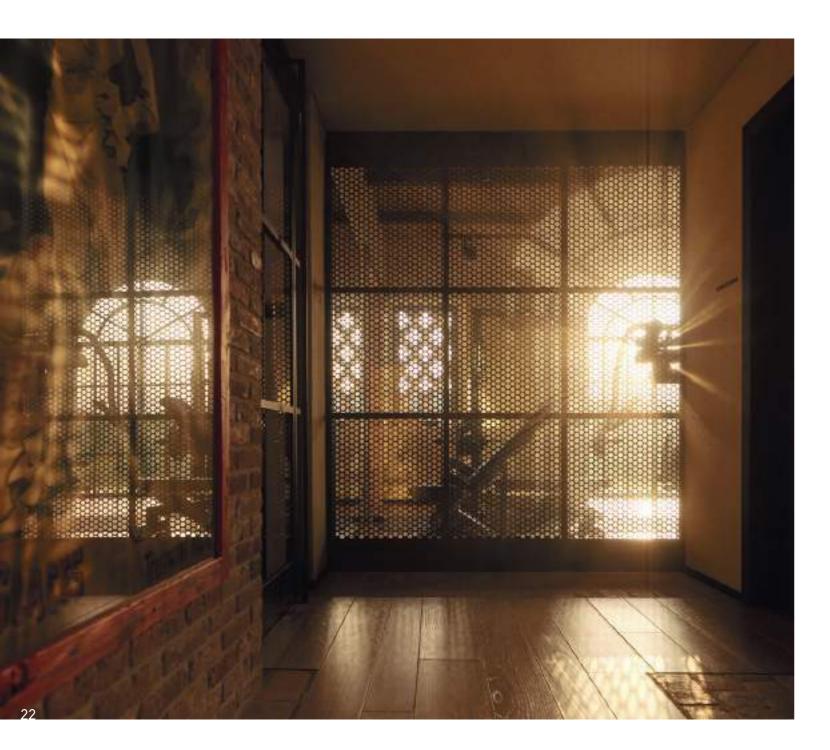
Inside the House of Poets there is a 25-meter long indoor swimming pool, dug into the hill, suitable for swimming in any season of the year.



Next to it is the SPA.









Above the swimming pool we find a professional gym of 140 square meters, which overlooks the vineyards below and is equipped with Technogym equipment.



# the house suspended in the vineyards

In the heart of the vineyards owned by the Mura Mura estate, the House suspended in the vineyards reigns silently.





A real suite with a terrace, where you can return to experience the thrill of discovery that filled our hearts as children with wonder.

A place where peace leads you to observe, listen, dream.

A unique structure built on a platform 5 meters above the ground, surrounded by jasmine that support it and bring it a little closer to the clouds.







# the restaurant in the vineyards

At the base of the House of Artists we find Radici, located in the fascinating cellar of 1878. The entrance between two wings of land covered with jasmine, the light filtering from the cherry grove that surrounds it, and the enchanting terrace overlooking the vineyards below enhance the cuisine of the chef, Marco Massaia:

DEEP, TASTY, ENGAGING.







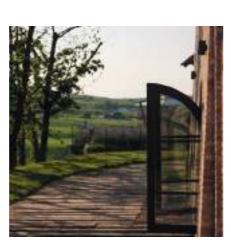
Here the chef Marco Massaia, who collaborates with the best farmers and breeders of Piedmont, is the protagonist of a cuisine that elegantly interprets the best materials first of the region's gastronomy, combining poor ingredients with other noble ones, in a fascinating harmony of contrasts.

THE PIEDMONT TRADITION INTERPRETED BY MARCO MASSAIA





THE HARVEST OF AROMATIC HERBS







# team building at le marne

The places of sport, those of play, the Mura Mura cellar and the Radici restaurant lend themselves to creating, as a team, what Halford Edward Luccock said:

"No one can whistle a symphony. It takes a whole orchestra to play it."



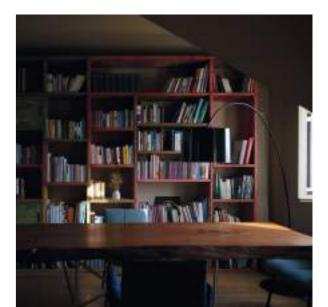


PANORAMIC TERRACE

Le Marne hosts your work group: up to 60 guests can enjoy 30 hectares, on the border between the Langhe and Monferrato, where they can build a close-knit team, whose protagonists realize - by working and playing together - how important they are, for each other.

> A room equipped with video and cameras for external connections will be the ideal place for each brief and subsequent debrief.







Le Marne is a delicate, silent place, where beauty envelops everything: it welcomes all those who wish to live a magnificent experience immersed in nature.

A place dedicated to those who love to get lost, to those who wish to find themselves.

# mura mura

MURA MURA IS GRASPING GRACEFUL BEAUTY, PROFOUND MEANING AND TEACHINGS DRAWN FROM DETAIL.

Live slowly. A place to recover priorities, capture the beauty of the details, nurture relationships and evolve, every day.



Mura Mura is a magic place of 30 hectares planted with vineyards and orchards which stands on the beautiful hills of Costigliole d'Asti, on the border with the Langhe.

It's a place where culture and knowledge, diversity and respect coexist, a fertile ground where it is possible to produce unique and extraordinary wines and nourish one's soul.

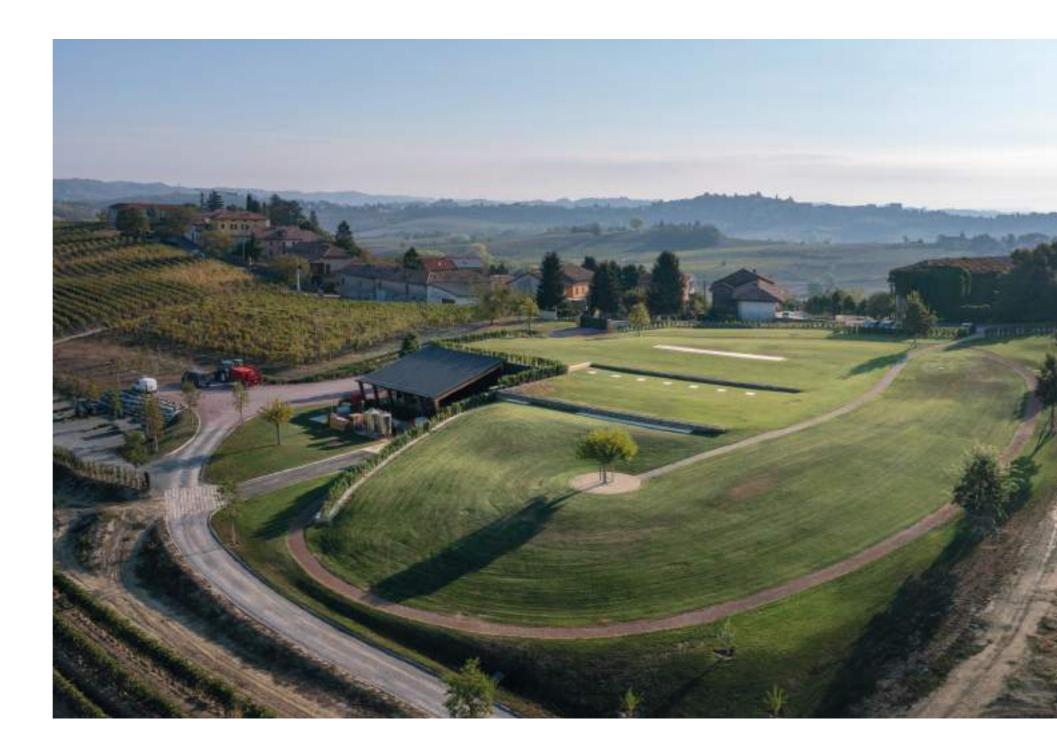






Here stories and excellent people in the arts and crafts meet to share passions, projects and mutually enrich each other, contaminating each other. Here we come and return, to continue to grow, become better and have fun and get excited.







# the place

There is a place where beauty illuminates every detail. There are bonds that allow us to grow as individuals. Take a hold time, feel its essence.





GUIDO MARTINETTI and FEDERICO GROM, childhood friends and founders of GELATERIE GROM, bought the land in COSTIGLIOLE D'ASTI IN 2008, giving life to MURA MURA FARM. Initially the 8-hectare property was almost entirely dedicated to the production of fruit - in particular apricots, white figues, pears and peaches - used for the production of sorbets by the well-known Grom chain of ice cream shops. In 2011, 2015 and 2018, Martinetti and Grom expanded its boundaries, purchasing additional hectares of land, reaching today 30 HECTARES IN ONE SINGLE PROPERTY IN COSTIGLIOLE, of which 10 are mainly planted with Barbera and Grignolino vines, and further 4 HECTARES IN THE BARBARESCO DOCG AND 1 HECTARE IN SERRALUNGA D'ALBA, IN THE BAROLO DOCG.

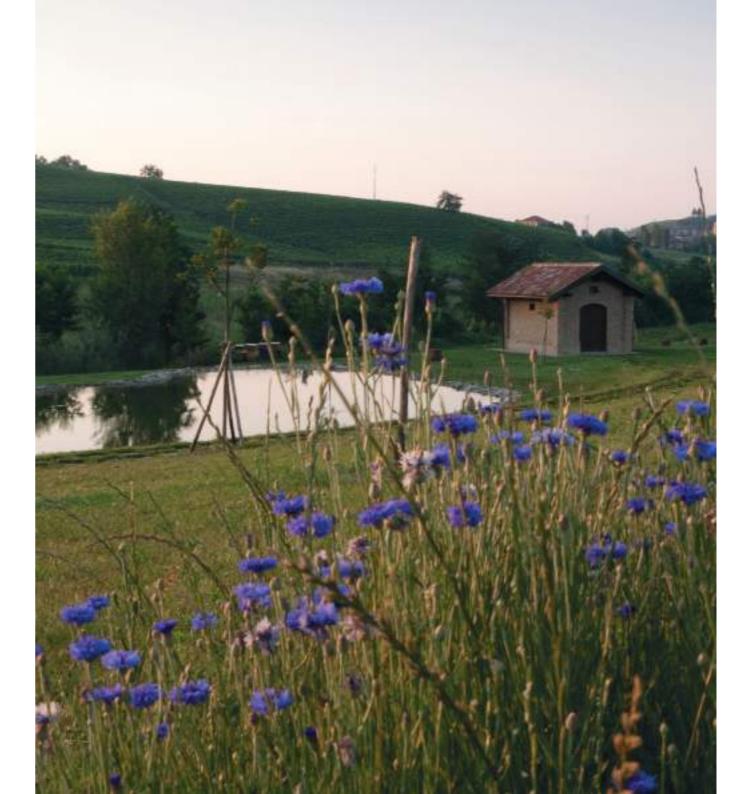
The Mura Mura wine estate develops on the western hillside of Costigliole d'Asti, bordered to the north-west by a forest planted in 2010, a small lake and 2 hectares of orchard.

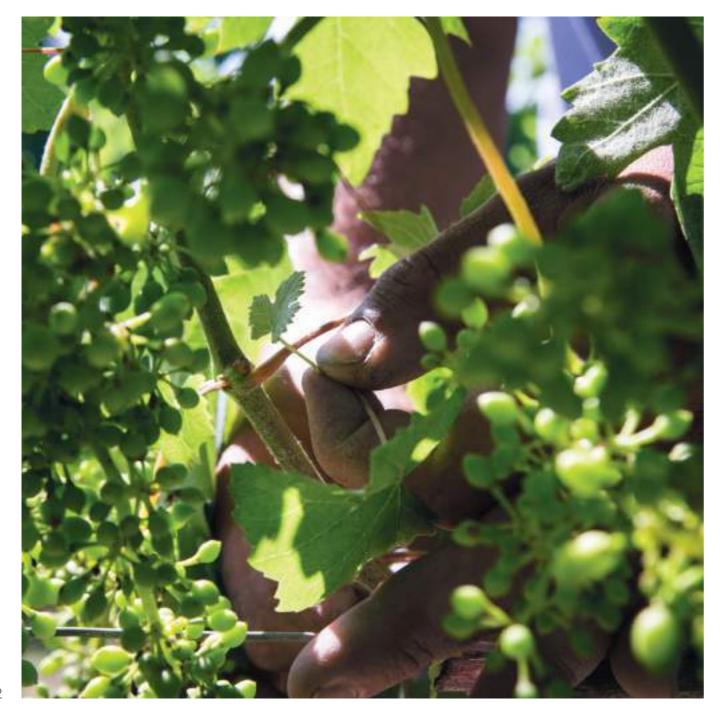


The biodiversity that characterizes this place, which also houses an experimental orchard of over 100 trees, and the conformation of the land ensure the conspicuous presence of microorganisms essential for its luxuriance.

The characteristics of the estate are reflected in the respect of the practices implemented in all phases of the vegetative cycle of the vineyards. Mura Mura is a SQNPI certified company, National Quality System for Integrated Production, according to whose guidelines great attention is paid to respecting the climatic - environmental and cultural peculiarities that distinguish the different agricultural areas of the Italian territory.







At Mura Mura these actions, aimed at a lower polluting impact for man and the environment, are declined in specific strategies including: careful and reasoned spacing of the vine, pruning that respects the lymphatic flows of the plant, nutrition soil nitrogen and the use of manure.

A know-how which, combined with curiosity and the genuine search for perfection, ensures that the estate produces excellent quality grapes.





# the winery

In 2017, construction work began on the WINERY, which was inaugurated during the 2019 harvest.

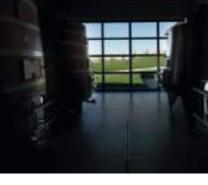
The architectural structure is exposed to the north and the apogee environment is dominated by a large window opening that allows the daily work of the team dedicated to the cellar to be illuminated with natural light.

The rest of the structure is underground and consists of three rooms. The first, dedicated to the initial stages of winemaking: alcoholic and malolactic fermentation. The second reserved for refinement, welcomes the wines perfectly divided between "Rigore" and "Fantasia", the two opposite cardinal points of the project. The third, entirely vaulted with a magnificent brick roof, houses wooden vats, tonneaux and ceramic barrels.

WOODEN TONNEAUX







WOODEN VATS

The latter (produced by the Italian company Clayver) have unique characteristics: the material, a homogeneous and compact natural ceramic stoneware, similar in many respects to natural granite, is impermeable to liquids and therefore does not require any precautions to prevent evaporation. The intrinsic microporous structure of the ceramic material can allow gaseous exchange with the outside of the container but only in limited quantities and over very long timescales. The container is therefore also suitable for long ageing.







One of the 18 wineries with licence to produce Barolo and Barbaresco outside the geographical area In the winery there is also a TASTING ROOM: a cozy environment in which it is possible to taste Mura Mura wines, accompanied by simple local delicacies.

The outdoor space is enriched by a PLAYGROUND dedicated to children: a symbol of welcome, it allows all types of families to spend their time in Mura Mura.

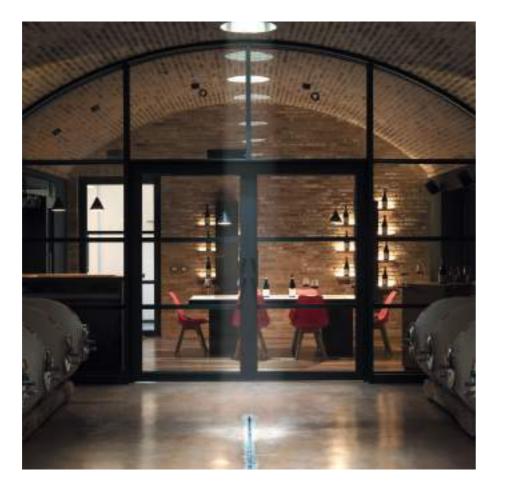
Finally, THE HOUSE SUSPENDED OVER THE VINEYARDS: a suggestive and romantic atmosphere from which to admire Monte Rosa mountain.

THE HOUSE SUSPENDED OVER THE VINEYARDS

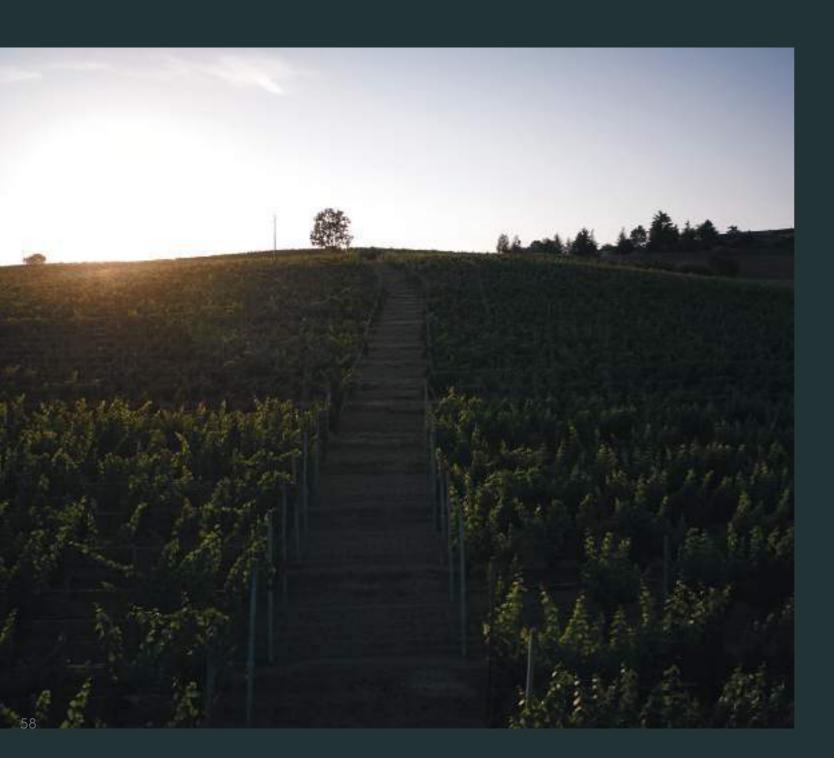


PLAYGROUND





TASTING ROOM



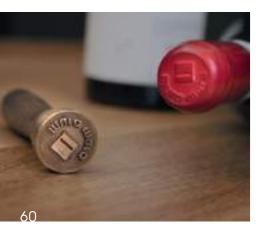


IN THE MURA MURA WINERY TWO OPPOSITE TYPES OF WINE COEXIST BUT PROTAGONISTS AND NARRATIVE VOICES OF THE SAME TERRITORY: MONFERRATO.

Guido Martinetti, together with Vittorio Sandrone, Agronomic Director and Gianpiero Gerbi, Enological Consultant, follow and take care of the entire winemaking process of Rigore and Fantasia, the two enological faces of this great project: one represented by Nebbiolo, the other by Barbera, Grignolino and Nebbiolo in their most harmonious expressions.







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BARBAR

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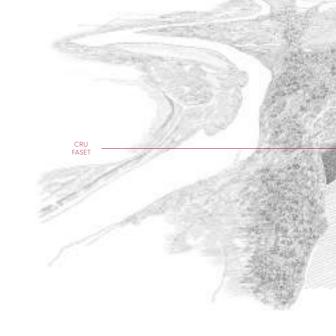


The protagonist wines of Rigore are: FASET BARBARESCO DOCG, SERRAGRILLI BARBARESCO DOCG AND STARDERI BARBARESCO DOCG.

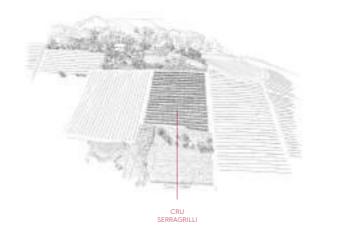
Three unique, fine, elegant and consistent Barbarescos that develop specific characteristics determined by the soil in which they grow.

The CRU FASET vineyard overlooks the Tanaro river and has a soil with more sand than the surrounding marls. This conformation, combined with the climate mitigated by the river waters, gives a complex and finely aromatic wine.





The soil of the small CRU SERRAGRILLI vineyard is exposed to the south and is instead more clayey and compact, giving life to a Barbaresco with muscular and deep tannins, while the vineyard of the CRU STARDERI, exposed to the south - west, proliferates on a clayey marl which gives the wine great structure and a silky tannin on the palate.

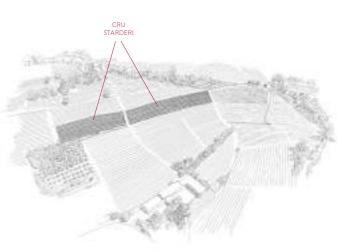


The CRU SORANO is located in the municipality of Serralunga d'Alba, has a south-east exposure, and borders the vineyards of Giacomo Conterno; the Serralunga soil gives this Barolo complex and fruity, powerful and elegant sensations.

Barbaresco area: tot. hectars 3,1 of which vineyards: tot. hectars 2,8

Barolo area: of which vineyards: tot. hectars 0,9

tot. hectars 1,0



### Barbaresco DOCG FASET 2019

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#### TECHNICAL SHEET

Barbaresco Faset 2019 is a Barbaresco DOCG with 100% Nebbiolo grapes.

The vineyard is located in Barbaresco, facing west with an area of 0.45 HA and 203 m above sea level.

The soil is loamy and the marl is calcareous.

The vineyard, managed according to the SQNPI agricultural directives, is Guyot pruned and has 4500 vines/HA, with a yield of 4.5 quintals/HA.

Vinification takes place in 50 hl French oak vats and maceration, lasting 12 - 15 days, takes place on the skins with delicate pumping over (fermentation temperature 26°C).

It completes the first 12 months of aging in 25 hl French oak barrels and the following 12 in 400 l ceramic amphorae.

Finally it completes 6 months of rest in the bottle.

Mura Mura produces 6420 bottles of Barbaresco Faset 2019: Alcohol: 14.42%, Total acidity: 5.57 g/L, pH: 3.56.

64



# mura BARBARESCO DOCG SERRAGRILLI 2019

# Barbaresco DOCG SERRAGRILLI 2019

Vinification takes place in 50 hl French oak vats and maceration, lasting 12 - 15 days, takes place on the skins with delicate pumping over (fermentation temperature 26°C).

It completes the first 12 months of aging in 25 hl French oak barrels and the following 12 in 400 l ceramic amphorae.

Finally it completes 6 months of rest in the bottle.

#### **TECHNICAL SHEET**

Barbaresco Serragrilli 2019 is a Barbaresco DOCG with 100% Nebbiolo grapes.

The vineyard is located in Neive, facing south with an area of 0.25 HA and 230 m above sea level.

The soil is loamy - clayey and calcareous.

The vineyard, managed according to the SQNPI agricultural directives, is Guyot pruned and has 4500 vines/HA, with a yield of 4.5 quintals/HA.

> Mura Mura produces 2063 bottles of Barbaresco Serragrilli 2019: Alcohol: 14.36%, Total acidity: 5.61 g/L, pH: 3.53.

### Barbaresco DOCG STARDERI 2019

#### TECHNICAL SHEET

Barbaresco Starderi 2019 Mura Mura is a Barbaresco DOCG, with 100% Nebbiolo grapes.

The vineyard is located in Neive, facing west with an area of 0.57 HA and 238 m above sea level.

The soil is clayey loam and the marl is calcareous. The vineyard, managed according to the SQNPI agricultural directives, is Guyot pruned and has 4500 vines/HA, with a yield of 4.5 quintals/HA.

Vinification takes place in 50 hl French oak vats and maceration, lasting 12 - 15 days, takes place on the skins with delicate pumping over (fermentation temperature 26°C).

It completes the first 12 months of aging in 25 hl French oak barrels and the following 12 in 400 l ceramic amphorae.

Finally it completes 6 months of rest in the bottle.





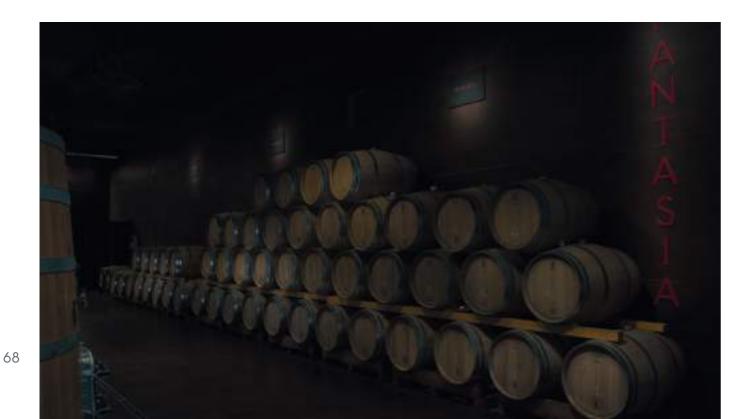
Mura Mura produces 1750 bottles of Barbaresco Starderi 2019: Alcohol: 14.78%, Total acidity: 5.75 g/L, pH: 3.55.



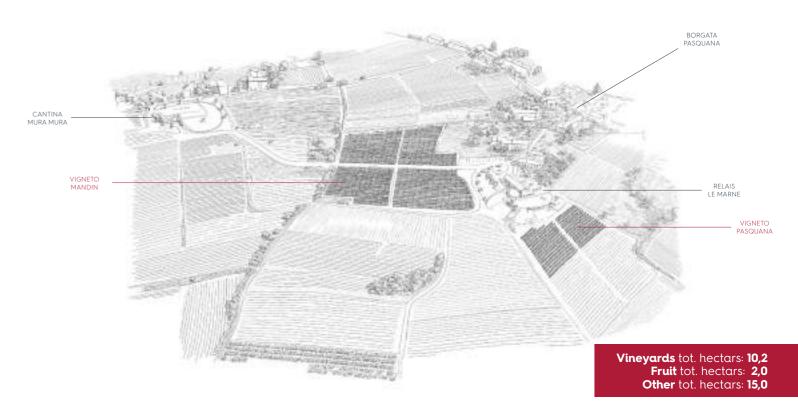
The protagonist wines of Fantasia are: Romeo Piemonte DOC Rosso, Mercuzio Langhe Nebbiolo DOC, Miolera Barbera d'Asti DOCG Superiore, Garibaldi Grignolino D'Asti DOC and Ofelia Piemonte DOC Moscato Passito.

Four Piedmontese vines that live in harmony: Barbera, Nebbiolo, Ruché and Grignolino. Romeo Piemonte DOC red and Mercuzio Langhe Rosso red are born respectively from the assembly of the four great vines that grow on the loamy-clayey soils of Mura Mura, giving life to two wines with noble and complex aromas, and from the king of Piedmontese grape, nebbiolo.

The Miolera vineyard, cultivated on land with a greater quantity of sand than other marls, produces the Mura Mura wine of the same name, the result of blending Barbera and small percentages of Grignolino and Ruché.



A high percentage of sand also characterizes the small Grignolino vineyard that gives life to Garibaldi: a wine with firm and velvety tannins, with an extraordinary aromatic breadth.



Finally Ofelia, obtained thanks to the union of two more refined and useful vinification techniques for the production of sweet wines: the presence of the noble rot Botrytis Cinerea and the partial freezing of the bunches give rise to a broad and pleasant sweet wine.

### Piemonte DOC Rosso **ROMEO 2019**

#### TECHNICAL SHEET

Romeo Mura Mura is Piedmont DOC Red, with a blend of 80% Barbera, 15% Nebbiolo, 4% Grignolino and 1% Ruché.

The vineyard is located in Costigliole d'Asti, facing west and south-west with an area of 2 HA and an altitude ranging from 248 to 235 m.

The soil is clayey loam and the marl is calcareous.

The vineyard, managed according to the SQNPI agricultural directives, is Guyot pruned and has 4500 vines/HA for Nebbiolo, 5000 vines/HA for Barbera, Grignolino and Rouché with a yield of 45 quintals/HA for Nebbiolo. 70q.li/ HA for Barbera and 80q.li/HA for Grignolino and Rouché.

Vinification takes place in 50 hl French oak vats and maceration, lasting 12 - 15 days, takes place on the skins with delicate pumping over (fermentation temperature 26°C).

It completes the first 12 months of aging in 500 l first and second passage French oak Tonneaux and the following 12 in 400 l ceramic amphorae.

Finally it completes 6 months of rest in the bottle.

Mura Mura produces 6450 bottles of Romeo Piemonte DOC Rosso 2019: Alcohol: 14.48%, Total acidity: 5.95 g/L, pH: 3.43.

70



2

# mura MERCUZIO 2019

# Langhe DOC Nebbiolo MERCUZIO 2019

Vinification takes place in 50 hl French oak vats and maceration, lasting 12 - 15 days, takes place on the skins with delicate pumping over (fermentation temperature 26°C).

Finally it completes 6 months of rest in the bottle.

#### **TECHNICAL SHEET**

Mercuzio Mura Mura is a Langhe Nebbiolo, 100% nebbiolo grape.

The vineyard are located in different Crus in Langhe area, generally facing west and north-west with an area of 1.5 HA and an altitude ranging from 227 to 280 m.

The soil is clayey loam and the marl is calcareous.

The vineyard, managed according to the SQNPI agricultural directives, is Guyot pruned and has 4500 vines/HA.

It completes the first 12 months of aging in 500 l first and second passage French oak Tonneaux and the following 12 in 400 l ceramic amphorae.

> Mura Mura ha prodotto 4980 bottiglie di Mercuzio Langhe DOC Nebbiolo 2019. Alcol: 14,47%, Acidità totale: 6 g/L, pH: 3,50.

### Barbera d'Asti DOCG Superiore MIOLERA 2019

### Grignolino d'Asti DOC GARIBALDI 2020

#### **TECHNICAL SHEET**

Miolera Mura Mura is a Barbera d'Asti, with 100% Barbera grapes.

The vineyard is located in Costigliole d'Asti, facing west with an area of 0.95 HA and an altitude of 235 m.

The soil is loamy and calcareous.

The vineyard, managed according to the SQNPI agricultural directives, is pruned using the Guyot system and has 5,000 vines/HA of Barbera, with a yield of 70q.li/HA.

Vinification takes place in 50 hl French oak vats and maceration, lasting 12 - 15 days, takes place on the skins with delicate pumping over (fermentation temperature 26°C).

It completes the first 12 months of aging in 500 l first and second passage French oak Tonneaux and the following 12 in 400 l ceramic amphorae.

Finally it completes 6 months of rest in the bottle.

Mura Mura produces 3000 bottles of Miolera Barbera d'Asti DOCG Superiore 2019: Alcohol: 14.48%, Total acidity: 6.05 g/L, pH: 3.42.





The vineyard, managed according to the SQNPI agricultural directives, is Guyot pruned and has 5000 Grignolino vines/ HA, with a yield of 70q.li/HA. Vinification takes place in 50 hl French oak vats and maceration, lasting 12 - 15 days, takes place on the skins with delicate pumping over (fermentation temperature 26°C).

It completes the first 12 months of aging in 500 l first and second passage French oak Tonneaux and the following 12 in 400 l ceramic amphorae.

Finally it completes 6 months of rest in the bottle.

#### TECHNICAL SHEET

Garibaldi Mura Mura is a Grignolino d'Asti, with 100% Grignolino grapes.

The vineyard is located in Costigliole d'Asti, facing west with an area of 0.5 HA and an altitude of 190 m.

The soil is loamy and calcareous.

Mura Mura produces 1650 bottles of Garibaldi Grignolino d'Asti DOC 2020: Alcohol: 13.87%, Total acidity: 5.86 g/L, pH: 3.46.

### Piemonte DOC Bianco BIANCA 2021

#### TECHNICAL SHEET

Bianca is a Piemonte Bianco Doc, made from 100% Favorita grapes, a historic Piedmontese variant of the Vermentino variety.

The vineyard is located in Costigliole d'Asti, facing west and south-west with an area of 0.8 HA and an altitude of 165 m.

The soil is clay and slightly calcareous.

The vineyard, managed according to the SQNPI agricultural directives, is Guyot pruned and has 5000 vines/HA, with a yield of 70 q.li/HA.

Vinification takes place following the "Burgundy" approach of batônnage of the yeast, both in 500 l French oak tonneaux (25%) and in 400 l ceramic amphorae (75%); fermentation takes place at a temperature of 18°C.

Aging as well for 18 months, in same 500 l French oak Tonneaux and 400 l ceramic amphorae.

Finally it completes 6 months of rest in the bottle.

Mura Mura produces about 4183 bottles of Bianca Piemonte DOC Bianco 2021: Alcohol: 14.73%, Total acidity: 6.07 g/L, pH: 3.43

74



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# Derthona **BEATRICE 2021**

The vineyard is located in Monleale, facing south and southwest with an area of 0.4 HA and an altitude of 184 m.

Aging for 18 months, in same 500 l French oak Tonneaux and 400 l ceramic amphorae.

Finally it completes 6 months of rest in the bottle.

Mura Mura produces about 1345 bottles of Beatrice Derthona 2021: Alcohol: 14.70%, Total acidity: 5.47 g/L, pH: 3.48.

#### **TECHNICAL SHEET**

Beatrice is a wine which comes from the area of Derthona wines, made from 100% Timorasso grapes, a historic Piedmontese variety which is becoming every day more appreciated by wine lovers.

The soil is clay and loamy.

The vineyard, managed according to the SQNPI agricultural directives, is Guyot pruned and has 5000 vines/HA, with a yield of 65 q.li/HA.

Vinification takes place following the "Burgundy" approach of batônnage of the yeast, both in 500 l French oak tonneaux (33%) and in 400 l ceramic amphorae (66%); fermentation takes place at a temperature of 18°C.

### Piemonte DOC Moscato Passito OFELIA 2019

#### TECHNICAL SHEET

Ofelia Mura Mura is a Moscato Passito DOC, with a blend of 50% Moscato Botrytized and 50% Moscato Icewine.

The vineyard is located in Costigliole d'Asti, facing west and south-east with an area of 0.5 HA and an altitude of 150 m.

The soil is loamy and calcareous.

The vineyard, managed according to the SQNPI agricultural directives, is Guyot pruned and has 5000 vines/HA, with a yield of 70q.li/HA.

Vinification takes place in 500 l French oak tonneaux and maceration takes place at a temperature of 24°C. Aging for 18 months in 500 l French oak Tonneaux and 400 l ceramic amphorae.

Finally it completes 6 months of rest in the bottle.

Mura Mura produces 2638 bottles of Ofelia Piemonte DOC Moscato Passito 2019: Alcohol: 13%, Total acidity: 6.6 g/L, pH: 3.71.





# the convivio

THE CONVIVIO IS A MEETING PLACE FOR EXTRAORDINARY PEOPLE

WHO ENRICH EACH OTHER.



mura

The Mura Mura estate inaugurated the Convivio in 2022, a place of excellence where culture generates culture.

An exclusive club, with a membership fee of 2,600 euros, which gives its members the opportunity to participate in about ten cultural events a year, dedicated to the most diverse themes: from the climate emergency to the contemporary art market.











### Convivio Calendario 2023

#### \_\_\_\_

VENERDÌ, 2 DICEMBRE 2022 ORE 17,30-23 IL CONVIVIO E LA VELOCITÀ. Charles Leclerc Pilota F1

#### .

VENERDÌ, 10 FEBBRAIO 2023 ORE 17,30-23

#### IL CONVIVIO E L'OLFATTO.

Roberto Drago Laboratorio Olfattivo

### 14

VENERDÌ, 14 APRILE 2023 ORE 17,30-23

IL CONVIVIO E L'ARTE DEL DANZARE.

Marco Pelle Coreografo

VENERDÌ, 19 MAGGIO 2023 ORE 15-23

AGRICOLTURA NEL 2023: BIOLOGICA, BIODINAMICA, O...

Mura Mura



SABATO, 17 GIUGNO 2023 ORE 11-16

> DEJEUNER SUR L'ERBE. FAMILY EVENT.



GIOVEDÌ, 6 LUGLIO 2023 ORE 20-23

IL CONVIVIO, LA GRANDE CUCINA E I GRANDI VINI. CENA GOURMET.

> Franco Martinetti Gastronomo

#### 2

VENERDÌ, 15 SETTEMBRE 2023 ORE 17,30-23

IL CONVIVIO E LE CRYPTOVALUTE. TAVOLA ROTONDA.

12. 2

VENERDÌ, 13 OTTOBRE 2023 ORE 17,30-23

#### IL CONVIVIO E LA FOTOGRAFIA.

Walter Guadagnini Insegnante di Storia dell'Arte Accademia di Belle Arti di Bologna



VENERDÌ, 10 NOVEMBRE 2022 ORE 17,30-23

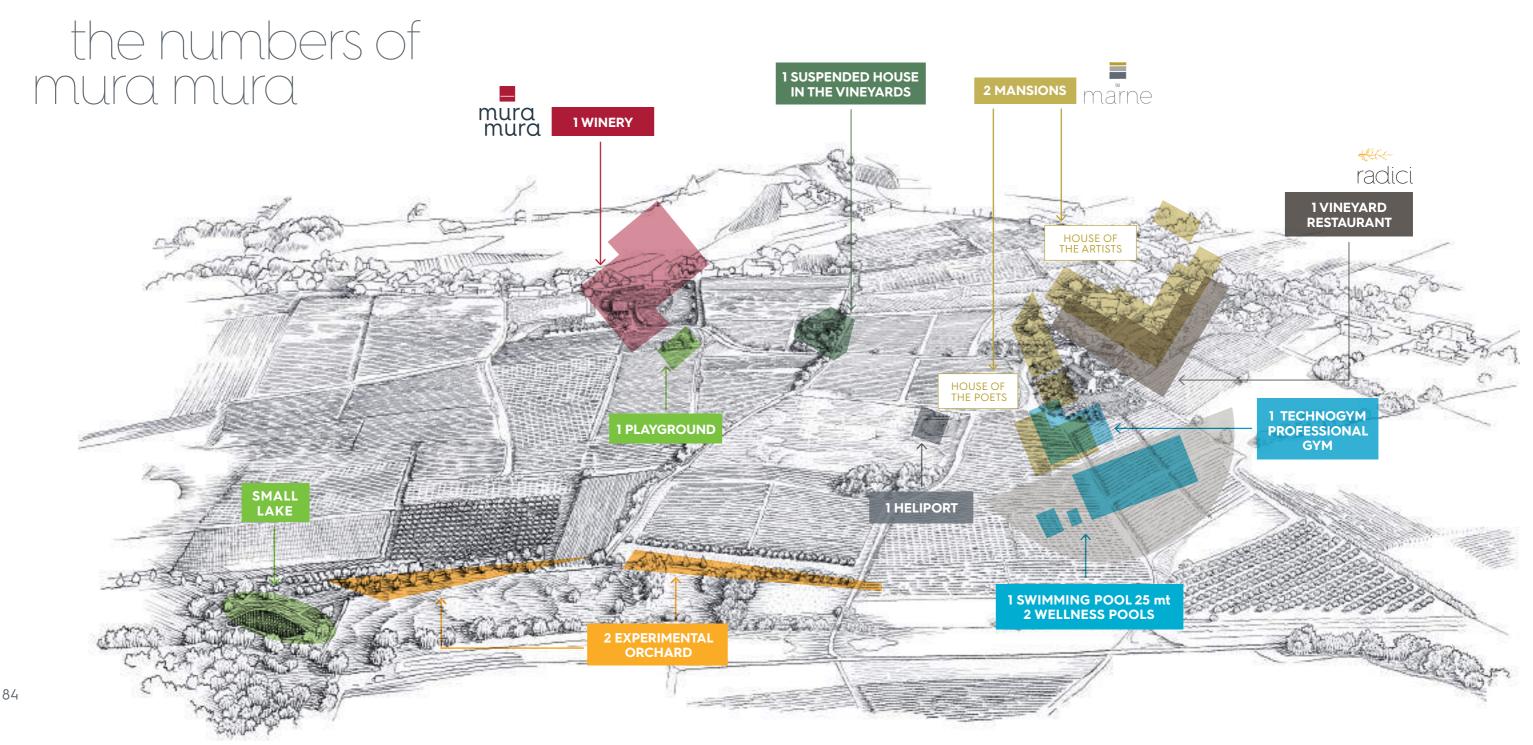
IL CONVIVIO E LA PSICOLOGIA NELLO SPORT.

Giuseppe Vercelli e ... Insegnante di Psicologia Social & dello Sport Università degli Studi di Torino











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